



Republic of the Philippines
Department of Environment and Natural Resources

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NAMRIA participates in NSM observance

NAMRIA joined the Department of Environment and Natural Resources (DENR) and the Philippine Statistical System (PSS) in the observance of the 22nd National Statistics Month (NSM). The October celebration had for its theme “*Quality Social Protection Statistics for Focused Targeting: Improving Outcomes, Changing Lives.*” The theme reflected the vital role of statistics in developing a unified targeting system that would result in the effective and efficient delivery of government interventions to support the poor and other vulnerable members of the Philippine society.

The opening ceremony was held on 03 October 2011 at the Century Park Hotel in Manila. The Department of Social Welfare and Development hosted the event wherein the National Household Targeting System for Poverty Reduction Database was launched. The database serves as a guide to national government agencies and other stakeholders in identifying the beneficiaries of their social protection programs.

Other activities undertaken for the DENR NSM celebration were the lecture-forum on climate change and knowledge management

(07 October, DENR Social Hall in Quezon City); the Annual National Statistical Assessment Workshop with focus on ENR Data Quality, Statistical Reporting System, and the 2011-2017 Philippine Statistical Development Program Orientation (11-14 October, Pines View Hotel in Baguio City); the Annual National Statistical Quiz which had, for this year, community ENR officers as contestants (25 October, DENR Social Hall); and the tree planting to support the National Greening Program [NGP] (26 October, Calumpang Naval Reservation Area in Ternate, Cavite).

The closing ceremony was held on 28 October 2011 at the *Bangko Sentral ng Pilipinas* (BSP) in Manila. The BSP-Department of Education National Capital Region Oratorical Contest preceded the event.

The yearly observance of NSM under the auspices of the National Statistical Coordination Board (NSCB) aims to promote, enhance, and instill nationwide awareness and appreciation of the importance and value that statistics provide the different sectors of the society.

Xenia R. Andres



(Top photos, from left) Secretary Ramon Jesus P. Paje stresses the importance of timely and updated ENR statistics during the opening of the DENR NSM celebration on 03 October 2011; Reducing Emission from Deforestation and Degradation Senior Adviser Bernardo R. Agawin Jr. lectures on the basics of knowledge management; Participants group per sector for the workshop on the six dimensions of quality data, namely: relevance, accuracy, timeliness, accessibility, interpretability, and coherence

(Bottom photos, from left) The statistical quiz contestants pose for a photo op with the contest organizers and the panel of judges among them Deputy Administrator Linda SD. Papa; Representatives from PSS member agencies plant narra saplings in Cavite as a contribution to the NGP; NSCB Secretary-General Dr. Romulo A. Virola thanks the 22nd NSM participants, donors, and sponsors in his closing remarks